

est. 2006

F & P

TRAVEL

SOCIAL MEDIA CONTENT CREATOR



PART-TIME, REMOTE SOCIAL MEDIA CONTENT CREATOR

JOB DESCRIPTION

location: Remote (UK-based preferred)

start date: ASAP

hours: Part-Time, Flexible

We're F&P Travel – Since 2006, we've specialised in crafting tailor-made holidays with exceptional care and a deeply personal touch. Our close-knit team of passionate experts take the time to truly understand our guests and their travel ways, curating journeys that are as effortless as they are unforgettable. We aim to be our guests worldwide personal travel planners, looking after all of their holiday needs throughout the year, and for a lifetime

We're looking for a creative and proactive Social Media Content Creator to bring our brand to life online. If you live and breathe content, love storytelling, and have a flair for capturing wanderlust in a scroll-stopping way - we'd love to hear from you.

THE ROLE

As our Social Media Content Creator, you'll be responsible for:

- Creating and editing engaging content across multiple formats – including Reels, Stories, TikToks, static posts, and ads.
- Managing and contributing to our content calendar with timely, seasonal, and on-brand ideas.
- Writing compelling captions that align with our tone of voice and drive interaction.
- Collaborating with our marketing team to drive growth, brand awareness, and bookings.
- Keeping up to date with platform trends, features, and best practices to ensure our content stays fresh and relevant.
- Occasionally repurposing user-generated content and liaising with partners to amplify our content reach.
- Contributing to campaign brainstorming and supporting small ad-hoc marketing tasks when needed.

ABOUT YOU

- **Experience:** You've worked in a social media role, ideally in the travel sector. You know what great content looks like and how it converts.
- **Creativity:** You can turn a destination, hotel, or travel moment into a visually captivating and emotionally engaging story.
- **Strategic Mindset:** You understand the bigger picture - how content supports brand goals, seasonal trends, and marketing objectives.
- **Proactive and Organised:** You're self-motivated, meet deadlines, and take ownership of your workload.
- **Tech-Savvy:** Comfortable using editing tools (like Canva, CapCut, or Adobe Suite), scheduling tools (e.g., Later, Planable, Buffer, or Meta Business Suite), and up to date with the latest platform features (especially Instagram).
- **Tone of Voice:** You can write and create content that feels very F&P – personal, thoughtful, premium but never showy, and with an infectious love of travel.

BONUS POINTS IF YOU HAVE:

- Experience growing a brand account organically on Instagram or TikTok
- Photography or videography skills
- Knowledge of SEO or blog content creation
- Experience working with influencers or brand partnerships

WHY JOIN US?

- A small, close-knit team passionate about travel
- Flexible working hours and remote setup
- Creative freedom to shape and grow our social media presence
- Plenty of travel inspiration and access to some of Europe's best destinations

HOW TO APPLY: Email Holly at holly@fandptravel.com with your CV, portfolio or examples of your work, and a short note on why you'd be a great fit.

we can't wait to see how you'd bring the f&p world to life online.



